

**Building Industry Association
of Tulare/Kings Counties, Inc.**



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M E M O

To: Associates & Trade Contractor Members
From: Robert Keenan, Executive Vice President
Date: June 2, 2005

RE: VALLEY WATER ALLIANCE (VWA)

At its April 21st meeting the Board of Directors voted that the BIA join the Valley Water Alliance and at that time I was appointed to the VWA Board to represent the industry.

The Valley Water Alliance is a coalition of business leaders, local elected officials, labor interests and resource interests who have come together to insure a reliable water supply for the future of our region. VWA is united in its effort to educate and advocate about the negative impacts of the potential restoration of significant water flows on the San Joaquin River to reestablish the salmon run that hasn't existed in 70 years. To accomplish this, the organization is taking their message far and wide – from our backyards to Sacramento and Washington, D.C.

Recognizing the significant impacts of any decision to shift the management of water supplies from Friant Dam will have on the region, it is incumbent upon each of us to participate in this fight. The economic impacts to our region would be far-reaching and ultimately devastating. It is the Alliance's goal to bring a unified voice to the region through a coalition of supporters who recognize the value of protecting Our Water and Our Future.

In order to further the Alliance's goals and effectiveness, the BIA Board set a fundraising goal of \$10,000 for themselves and builder members. Due to the significance of this issue to our valley, the board, at its May 19th meeting, expanded the opportunity for financial support of VWA's vital efforts to the full membership. **Please join this important effort to protect our 5-county region, its 1.25 million existing residents' water supply and our future.**

Detach below & send with check payable to BIA (VWA Donation) to 315 W. Oak, Visalia CA 93291.

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YES, I/we support the Valley Water Alliance.

Enclosed Donation: \$500 _____ \$250 _____ \$100 _____ Other \$ _____

Name: _____ Phone: _____

Company: _____ Address: _____